



MAN Truck & Bus is one of Europe's leading commercial vehicle manufacturers, employing over 36,000 people worldwide. As part of the TRATON Group, we are driving the digital transformation of the transport industry.

Global Trainee – Marketing & Communication

LOCATION: **WOLICA**

The Program

Join our 15-month international Global Trainee Program designed to give you a comprehensive understanding of MAN Truck & Bus and the wider TRATON Group.

During the program, you will:

- Rotate across different business units and functions, including Marketing & Communication
- Gain experience in multiple international locations
- Work on real business and strategic projects with measurable impact
- Build a strong internal network across teams and markets
- Develop both professional and personal skills through structured training

You will be supported by a dedicated mentor, and together you will design an individual development plan tailored to your strengths and career goals.

After successful completion, you will be offered a permanent position within MAN.

Your Role

As part of the Marketing & Communication team, you will:

- Support development and execution of innovative marketing and communication initiatives
- Leverage AI tools to improve marketing effectiveness and processes
- Build and manage a shared database across business units
- Conduct market analysis and identify trends, opportunities, and customer insights
- Provide business support and contribute fresh ideas
- Collaborate with international, cross-functional teams
- Support a customer-first approach by ensuring high-quality communication and positive customer experience
- Assist in maintaining customer relationships, identifying their needs, and keeping customer data up to date
- Contribute to improving customer-related processes and communication flows in collaboration with internal teams
- Help analyze customer feedback and support initiatives aimed at enhancing customer satisfaction and the overall customer journey

Your Profile

- Strong interest in marketing, communication, and digital transformation
- Knowledge of AI tools (or willingness to learn)
- Analytical mindset and data-driven approach
- Basic project and change management skills
- Ability to understand complex processes
- Proactive, independent, and team-oriented
- Fluent English (min. B2/C1); German is a plus

What We Offer

- International rotations within MAN entities and TRATON brands (MAN, Scania, TRATON)
- Personalized development plan and mentorship
- Access to training and global networking
- Real impact on business and strategic projects
- Permanent employment after successful completion of the trainee program